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Real Women Talking Launches Mother's Day E-Cards; What Mother Doesn't Need a Word Present?

Mothers nationwide have said that they are hungry for appreciation and support. This Mother's Day, make sure to send mothers a free e-card!

Inspired by quotes from real women, these cards go a long way in saying the "right thing."

New York, New York (PRWEB) April 27, 2011 – Real Women Talking, a website for women, has just launched free Mother's Day e-cards. Inspired by quotes from real women, these cards provide an opportunity for women to receive simple words of support, kindness, laughter and validation.

One popular e-card states, "Mother: activities coordinator, chauffeur, counselor, mediator, mentor, multi-tasking wizard, nurse, nutritionist, operations manager and teacher (among other things). Feel free to add to this list. . . wishing you a Happy Mother's Day!"

"We heard, from hundreds of women that there was amazing therapeutic power in receiving an e-card," said Shari Berman and Jennifer Finkelstein, co-founders of Real Women Talking. "Our free e-cards are word presents – that offer support and understanding to women doing the toughest job of all (regardless of whether they work outside the home or stay-at-home with their children) – raising a family!"

Women also have the opportunity to choose from a variety of free e-card categories including birthday, anniversary, thank you, friendship, get well, support, and motherhood. Some of the quotes include: Friendship: "You are more than in my village, you are in

my hut;” Support: “At the end of the day, tell yourself that what you did was enough;”
Motherhood: “Being a happy person makes you a better mother.”

“With our line of free e-cards, we invite you to stay ‘connected,’ and spread some positive thoughts to your friends and family,” added Berman and Finkelstein. “There’s nothing like talking to real women to make us laugh, relate to one another, commiserate and thrive.”

Women can also add their voice to the ongoing Real Women Talking dialogue and possibly have one of their quotes selected for use in a future e-card by visiting <http://www.realwomentalkingnow.com>.

About Real Women Talking

What started out as a simple conversation between friends about motherhood today, Real Women Talking spun into a website and soon-to-be book series leading a rich nationwide chorus about the ways in which countless women are living, talking and trying to exhale today. Real Women Talking aims to engage women in some serious water cooler talk, book club talk and everyday conversations about life “choices,” work/life balance, self-care and other issues causing women an existential and everyday guilt. To add your voice to our book on the real deal of motherhood, or our book on the real deal of marriage, visit Real Women Talking and answer the questionnaire on motherhood, or marriage, “like” us on Facebook (Real Women Talking) and “follow” us on Twitter (@RealWomenTalk).

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